



# **MeTA- Jordan** Civil Society Capacity Strengthening Programme

## **LIST OF ACRONYMS**

CSO Civil Society Organization  
HAI Health Action International  
HHC High Health Council  
JSCP Jordan Society for Consumer Protection  
JAPM Jordan Association of Pharmaceutical Manufacturers  
JFDA Jordan Food and Drug Administration  
JMA Jordan Medical Association  
JPA Jordan Pharmaceutical Association  
JUH Jordan University Hospital  
KAUH King Abdullah University Hospital  
KHCC King Hussein Cancer Center  
MeTA Medicines Transparency Alliance  
MOH Ministry of Health  
MS Multiple Sclerosis  
RMS Royal Medical Services

This workplan derives from one of the three major priorities in the overall national Workplan for MeTA activities in Jordan, which is to:

“Build capacity of civil society organizations (CSOs) to monitor and increase accountability of all stakeholders with respect to the prices, availability, selection and quality of medicines in the public and private sectors. The Council will work together with CSOs, the Government and stakeholders from the private sector to **share this information and make it transparently available in the public domain.**”

1. Priority Area: Engaging Civil Society Organizations (CSOs) to work together on promoting Transparency in the Medicines Supply Chain and improve Access to Medicines

The aim is to identify CSOs and to assess their ability and willingness to work together and to engage with the MeTA Council.

1.1 Activity: Engagement of the identified CSOs with the MeTA Rational Use of Medicines Committee on activities towards improving rational use of medicines by patients and consumers

Time frame: Early December 2009 – End December 2009

Responsibility: MeTA Council Sub-Committee III

**Indicative Budget for activity 1.1 £2,610**

Budget Breakdown for activity 1.1

Budget Item Cost in	JD	Cost in GBP
Venue cost for promoting rational drug use workshop for consumers and patients (one day hotel hire + 1 lunch and 2 coffee breaks for 25 participants)	JD 2,873.5	£ 2,500
Administrator helping in coordination and admin work	JD 185	£ 161
<b>Total</b>	<b>JD 3,000</b>	<b>£2,610</b>

1.2 Activity: Hold CSO meetings and Advocacy Training Workshop for Able and Willing CSOs

1.2.1 Introductory Meeting able and willing CSOs (this has been organized and funded by HAI)

- Introduction and Presentation on MeTA and possibilities of forming in the future a CSO Alliance
- 0.5 day morning event on 2<sup>nd</sup> June 2009 for 30 to 50 participants
- Discussion on Priority Areas of work related to MeTA and other access to medicines issues
- Strategies for CSOs to engage with MeTA

**1.2.2 Capacity building training for CSOs on Advocacy and Communication Strategies, including presentation and negotiation skills and concepts of transparency and accountability in the medicines supply chain**

This is likely to include sessions on:

- Pricing criteria in Jordan (how prices are set, main issues with the current system, options for policy change);
- Generics (what are the pros and cons of generic prescribing, what is current practice, what are the policy options);
- Availability of medicines in the public sector (what is the experience in Jordan, what are the challenges, what are the policy options);
- Promotion practices (what are the range of promotional practices, what tools are available to control unethical promotion, what are strategies for improving promotion practice);
- Health financing and health insurance (who pays for medicines, what medicines are covered/not covered in Jordan, what are the policy options)
- This will also explore issues around how best to continue to work together with a small coordination team, develop possible working groups to take forward work on particular topics/issues and to set out a programme for future activities including additional capacity strengthening and advocacy.

Length of workshop: 2 days plus follow up sessions; CSO 25-30 participants (include 3-4 media)

Time Frame: Mid of November 2009

Responsibility: MeTA Sub-Committee III, MeTA National Secretariat, HAI consultant

Indicative Budget for activities under 1.2: £ 8,048

**Budget Breakdown for activity 1.2**

<b>Budget Items</b>	<b>Total Cost in JD</b>	<b>Covered by HAI contract in JD</b>	<b>Budget for MeTA Council - JD</b>	<b>Budget for MeTA Council - GBP</b>
2 June meeting costs	750	750	0	0
Venue cost for Capacity Building workshop (2 days hotel hire + 2 lunches and 4 coffee breaks for 25 participants)	8,250		8,250	£ 7,178
Admin/ Telecommunication/ Transport, printing costs	1,000		1,000	£ 870
<b>Total Budgeted</b>	<b>10,000</b>	<b>750 JD</b>	<b>9,250</b>	<b>£ 8,048</b>

## 2. Priority Area: To continue to build capacity among CSOs to analyse data and explore and recommend policy options around:

- Availability of medicines in the public
- Affordability of medicines in the private sector
- Promotion and prescribing practices in the private sector
- Use of generics
- Methods of ensuring access to reliable financing for medicines, particularly for the most vulnerable people in Jordan
- Promotion of rational use of medicines by consumers

### 2.1 Activities

- Under each of these areas, it is anticipated that initial efforts will be made to analyse available data and evidence within the country, to hold a one or two-day workshop to explore the findings and available evidence, strengthen understanding of technical issues, compare policy options that have been tried in other countries, and develop a set of policy options to present to the MeTA Council for further consideration, through one or two half-day meetings. This might include identifying areas where further evidence was needed, where greater disclosure of data or where improved transparency of the system could increase access to and appropriate use of medicines.
- Some of these areas may require more dedicated time, depending on the complexity of the issue, the availability of reliable data and evidence and the complexity of policy options. It is anticipated that one or two organisations among the civil society groups will take a lead on developing each of these areas of interest.
- Other issues may emerge during the time period as a result of changing situations in the country, key opportunities to affect change, or new evidence emerging. One or more of the topics identified above might become less of a priority, as a result, and be replaced with a focus on a new area.

Time Frame: 1 Sep 2009 – 31 Mar 2010

Responsibility: MeTA/ CSO subcommittee and the formed group of CSOs that are willing to work together, (Consultant and/or Research Organization) National MeTA Secretariat, other representatives as needed

Indicative Budget for Activities 2.1 GBP 28,275

## Budget breakdown for activity 2.1

<b>Budget Item</b>	<b>Unit Cost in JD</b>	<b>No.</b>	<b>Total cost in JD</b>	<b>Total Costs in GBP</b>
Venue hire and costs for 2 day workshop for up to 50 participants	2,500	6	15,000	£ 13,050
Venue hire and costs of half-day meetings to develop policy options	1,000	12	12,000	£10,440
Research/data collection costs	5,000	1	5,000	£4,350
Telecoms, printing, transport, costs (Overheads 9 months)	500	1	500	£ 435
<b>Total Budgeted</b>			<b>JD 32,500</b>	<b>£ 28,275</b>

### 3. Communication and Coordination

#### 3.1 Outreach and communication

A key activity for any work undertaken by civil society to improve transparency and accountability will be the outreach and communication that CSOs are able to do with other stakeholders in the MeTA process, with media and with the broader public audiences.

#### 3.2 Coordination

Civil society groups will also need to consider how best to continue collaboration around access to medicines issues, what sort of coordinating structure is the most efficient and how to take the work forward in a coordinated manner.

The CSOs, as part of one of the capacity development workshops, will develop a communication strategy, which helps to guide good practice on outreach and engagement.

It is likely that the CSOs will want to make use of the Jordan MeTA website as one vehicle, and may want to develop its own linked site. Funds have been included to enable some investment in electronic networking.

Short briefing papers or policy briefs may be produced by the CSOs to make information accessible to Decision-Makers, Interest Groups and the General Public. A simple newsletter is likely to be developed to help build links among the various civil society organisations engaged in the process.

As part of the communication strategy, it would be useful to develop long term engagement plan with the media, not only as channels, but as key stakeholders in the efforts to improve transparency. The International MeTA Secretariat could provide some further technical support in this area, possibly through helping to identify interested communicators and by bringing them together with CSOs for an open discussion and dialogue about the issues.

Regular media/public roundtables could be a way of discussing issues with the media and broader public audiences, and funds have been included for these.

International capacity building of CSOs by exposure to international CSOs and other MeTA pilot country CSOs is envisaged. This could be virtual as well as by some exchange visits.

Responsibility: MeTA/ CSO subcommittee and the formed group of CSOs that is willing to work together

Time Frame: Oct 2009 – July 2010

**Indicative Budget: GBP 10,875**

Budget Breakdown

<b>Budget Item</b>	<b>Cost in JD</b>	<b>Costs in GBP</b>
CSO page on national website, maintenance	1,000	£ 870
Briefing papers and newsletter, including translation costs	3,500	£ 3,045
Exchange visits	6,000	£ 5,220
Venue cost for 4x CSO ½ day media roundtables in 9 month period (Oct 2009 -March 2010)	2,000	£ 1,740
<b>Total</b>	<b>JD 12,500</b>	<b>£ 10,875</b>

Overall CSO Workplan Budget

<b>Priority/Activity Area</b>	<b>Budget Cost in JD (Based on 1JD=0.87 £)</b>	<b>Cost in GBP</b>
1.1	JD 3,000	£ 2,610
1.2	JD 9,250	£ 8,048
2.0	JD 32,500	£ 28,275
3.0	JD 12,500	£ 10,875
<b>Total</b>	<b>JD 57, 250</b>	<b>£ 49,808</b>